

Key Stage 5 Curriculum Overview

Subject: Business

Year 12

Autumn 1	Autumn 2	Spring 1	Spring 2	Summer 1	Summer 2	Assessment
<p>3.1 Business Forms (nature and purpose of business, different business forms, business and the external environment).</p> <p>3.2 Managers, leaders and decision-making (leadership and decision-making, understanding decision-making, role and importance of stakeholders).</p>	<p>3.3 Decisions to improve marketing (marketing objectives, markets and customer market analysis, markets and customers, segmentation, place, price, product, promotion, people, process, physical evidence).</p> <p>3.4 Decisions to improve operating performance (objectives, operational performance, efficiency, quality, inventory and supply change).</p>	<p>3.5 Decisions to improve financial performance (objectives, break even, budgeting, cash-flow, profitability, sources of finance, improving cash flow and profits).</p>	<p>3.6 Decisions to improve human resources (HR objectives, HR performance, improving organisational design and HR flow, employer employee relations).</p>	<p>Revision of year 1 content.</p>	<p>3.7 Analysing the strategic position of a business (financial ratios).</p>	<p>All assessment is through examination at the end of year 13. Three equally weighted examination make up the overall mark and cover the whole syllabus.</p>

Key Stage 5 Curriculum Overview

Subject:

Year 13

Autumn 1	Autumn 2	Spring 1	Spring 2	Summer 1	Summer 2	Assessment
3.7 Analysing the strategic position of a business. (business overall internal position, external environment changes, competition, investment appraisal)	3.8 Choosing strategic direction. (choosing a market, strategic positioning) 3.9 Strategic methods – how to pursue strategy. (Change in scale, assessing innovation, internationalisation, digital technology).	3.10 Managing strategic change. (Managing change, organisational culture, strategic implementation, problems with strategy and why they fail).	Revision	Revision and examinations	N/A	All assessment is through examination at the end of year 13. Three equally weighted examination make up the overall mark and cover the whole syllabus.